



PANTONE™ Partnerships

A World of Color by Copenhagen Design

**Imagine life without color.
Black. White. Monotonous.**

At Copenhagen Design, we celebrate the vibrant colors that surround us, adding brilliance to everyday life. That's why our partnership with PANTONE™, the world's color authority, is so perfect.

As the official Pantone licensee for home, office, and lifestyle products across 70+ countries, we ensure every item meets exacting standards. Each product is verified in Pantone's Laboratory for precise color accuracy and features official Pantone Color Numbers that exactly match the professional Pantone Color Systems.

In today's competitive marketplace, color defines brand identity. Copenhagen Design offers your business the opportunity to claim true ownership of your brand color



through our premium lifestyle products, connecting your visual identity to official Pantone Color Numbers.

Our impressive client portfolio includes collaborations with global brands like Valentino, Estée Lauder Group/Clinique, Kate Spade New York, LVMH Group/Veuve Clicquot, Manchester United, Emirates, The Academy Awards, Netflix, and many others.

Let us help you truly own your brand color while providing exceptional, high-end products perfect for client gifts, brand stores, team uniforms, or marketing campaigns.

The possibilities are endless—and essential.

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Netflix

A Spectrum of Color, Connection, and Celebration

When NETFLIX sought to create memorable gifts for their global network of filmmakers, actors, and production teams, they turned to Copenhagen Design for a solution that captured their iconic brand essence. Drawing inspiration from Netflix’s distinctive animated “ident”—where the “N” transforms into vibrant beams of colored light—we developed an exclusive six-piece latte cup collection. Each cup features a different bright hue from the Netflix color spectrum, elegantly presented in custom packaging that mirrors the streaming platform’s signature visual identity. The success of this initial collaboration has sparked development of additional branded items including tote bags, premium notebooks, lanyards, and drinking bottles—all designed to celebrate Netflix’s colorful creative community.





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Valentino

Valentino's Pink PP: From Runway to Everyday Luxury

When European fashion powerhouse Valentino created their iconic Pink PP hue—the result of meticulous testing, refinement, and artistic vision—they sought a partner who could translate this distinctive color beyond the catwalk. Copenhagen Design proudly collaborated with Valentino and PANTONE to transform this vibrant signature shade into tangible lifestyle products, maintaining its precise energy and essence.

The resulting special-edition collection allows admirers worldwide to incorporate authentic Pink PP into their daily lives. Each item represents not just a luxury purchase, but a connection to Valentino's pioneering fashion legacy through color ownership that's both exclusive and accessible—bringing runway sophistication into homes and personal spaces with uncompromising authenticity.





**Pink PP
by Valentino**

Color created with
PANTONE®



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Oscar Gold

The Oscars: From Iconic Gold to Exclusive Lifestyle Collection

When the Academy of Motion Picture Arts and Sciences approached Copenhagen Design with a challenge to capture the essence of the iconic Oscar statuette in product form, we embraced the opportunity to work with Hollywood's most recognized symbol. Our design team meticulously matched the distinctive gold hue that has represented cinematic excellence for generations, creating an exclusive lifestyle collection worthy of the Academy's prestigious heritage. Today, these PANTONE-perfect products serve dual purposes that elevate the Oscar brand beyond the ceremony itself. They're presented as exclusive gifts to industry luminaries while also being available to film enthusiasts at the official Academy Museum Store in Hollywood—allowing the unmistakable golden legacy of the Oscars to extend from the red carpet into everyday life.





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Jägermeister

Evolving a Legacy Through Color

When iconic spirits brand Jägermeister embarked on their journey to connect with younger audiences while promoting responsible consumption, they recognized the power of lifestyle products to carry their refreshed identity. Copenhagen Design partnered with Jägermeister to develop an exclusive collection featuring their updated color scheme, creating tangible extensions of their evolving brand story beyond the bottle.

Beginning with heritage-inspired hip flasks and mugs that honor Jägermeister's rich origins, our collaboration continues to expand with candleholders, latte cups, and decorative jars in development. This thoughtfully curated collection represents more than merchandise—it's a strategic transformation enabling Jägermeister to transcend its traditional après-ski associations and emerge as an authentic lifestyle brand that resonates across occasions and generations.





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Estee Lauder Group, Clinique

Building Brand Cohesion Through Signature Color

When global skincare leader Clinique needed to strengthen their visual identity across customer touchpoints, they turned to Copenhagen Design to bring their iconic Clinique Green to life beyond product packaging. What began as a request for perfectly color-matched notebooks for sales associates—enabling consultants to elegantly record customer skin assessments and product recommendations during in-store consultations—evolved into something much more significant.

The successful collaboration has since expanded into a comprehensive collection including sophisticated coffee mugs in premium gift boxes, branded lanyards, and exclusive tote bags—all featuring the precise PANTONE-authenticated Clinique Green. This thoughtfully curated range not only reinforces brand recognition but transforms everyday items into ambassadors of Clinique’s commitment to quality and attention to detail, creating cohesive experiences for both team members and loyal customers worldwide.





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Manchester United

Bringing Club Colors from the Pitch to Passionate Fans

When global football giant Manchester United sought to extend their iconic identity beyond the stadium, they partnered with Copenhagen Design to capture their legendary Manchester Red (PANTONE 186 C) in a premium lifestyle collection. The result is an exclusive product range that allows devoted supporters worldwide to incorporate the authentic “Red Devils” spirit into their everyday lives through the official Manchester United web shop.





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Veuve Clicquot

Championing Yellow Beyond the Bottle

When prestigious champagne house Veuve Clicquot sought to extend their iconic yellow identity beyond their legendary Brut Yellow Label, Copenhagen Design answered the call to create something extraordinary. Working with the LVMH Group’s signature “Yellow Widow” hue—perhaps one of the most recognizable color associations in luxury beverages—we developed a precisely color-matched lifestyle collection that captures the brand’s sophisticated essence. These meticulously crafted products now form a central element in Veuve Clicquot’s permanent campaign universe, allowing admirers to experience the champagne’s distinctive personality through everyday objects that carry the same commitment to excellence as the celebrated bubbles themselves.





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Kate Spade, New York

Extending Brand Essence Through Color

When iconic fashion house Kate Spade New York created their distinctive Kate Spade Green in partnership with Pantone, they sought a way to extend this signature color beyond fashion into lifestyle products that embodied their brand essence. Copenhagen Design transformed this distinctive hue into premium cups and notebooks that serve dual purposes—elevating internal management meetings while offering devoted customers authentic pieces of the Kate Spade experience through their international web shop and retail locations. This thoughtful color extension allows the brand’s unique personality to integrate seamlessly into both corporate culture and the everyday lives of their global community.





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Emirates Gold

Emirates: Elevating the Golden Experience Beyond the Skies

When global aviation leader Emirates sought to strengthen their exclusive Business Gold membership experience, they partnered with Copenhagen Design to extend their prestigious golden identity beyond the aircraft cabin. While the airline is renowned for its signature red branding, the Business Gold tier demanded something truly exceptional—a bespoke collection of premium lifestyle products including elegant tote bags, custom-boxed umbrellas, refined lanyards, and sophisticated notebooks. This meticulously crafted golden collection is now available exclusively to Business Plus members in-flight, through the Emirates web shop, and in select airport locations—culminating in the ultimate luxury touch: sipping your complimentary coffee from a perfectly color-matched gold mug while soaring through the skies in Business Gold class.





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Parajumpers

Capturing Technical Luxury in Everyday Design

When Italian luxury outerwear brand Parajumpers—inspired by the elite rescue teams of Anchorage, Alaska—sought to extend their distinctive aesthetic beyond apparel, they turned to Copenhagen Design for a precision solution. Known for blending technical innovation with high fashion, Parajumpers’ identity is anchored in signature elements like their “That Others May Live” motto and the iconic yellow parachute-hook collar straps that grace their premium garments. Our collaboration focused on distilling this sophisticated adventure-ready spirit into a clean, minimalist pencil cup crafted in the exact Parajumpers 165 C color. The result is an elegant desk accessory that seamlessly translates the brand’s commitment to functionality and refined design into everyday objects, allowing admirers to experience the Parajumpers ethos beyond their wardrobe.





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Venchi

Sweet Italian Legacy in Perfect Color

When legendary Italian chocolatier Venchi—a brand with over 145 years of heritage bringing the essence of Italian indulgence to more than 70 countries worldwide—sought to extend their sensory experience beyond confections, they partnered with Copenhagen Design for a touch of color brilliance. Our collaboration resulted in a carefully curated collection including precisely color-matched lanyards and elegant macchiato cups, each bearing both the distinguished Venchi logo and its unique PANTONE color code. These premium items have found a special place nestled within Venchi’s beloved Easter eggs—transforming seasonal chocolate gifts into lasting brand experiences that capture the authentic Italian passion for life’s finest pleasures in every perfectly colored detail.





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F.C. København

Bringing Club Pride from Stadium to Lifestyle

When Denmark's most celebrated football club, F.C. København, sought to extend their iconic presence beyond the pitch, they partnered with Copenhagen Design to capture their signature blue (PANTONE 293 C) in a premium lifestyle collection. Our collaboration transformed the club's rich heritage and passionate identity into an exclusive range of products that speak to both dedicated supporters and design enthusiasts alike. The resulting collection seamlessly merges functional elegance with F.C. København's unmistakable aesthetic, allowing fans to carry their club pride into everyday life through perfectly color-matched items that honor the team's storied legacy and championship culture.





PANTONE™ BY COPENHAGEN DESIGN



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