PANTONE™
Living

2018

Live in color

PANTONE™
600
PANTONE™
Yellow 012
PANTONE™
Orange 021
PANTONE™
2035

PANTONE™
257
PANTONE™
257
PANTONE™
519
PANTONE™
229

PANTONE™
Cool Gray 9
PANTONE™
Cool Gray 9
PANTONE™
Cool Gray 9
PANTONE™
15-0343
PANTONE™
Cool Gray 9

PANTONE™ Living

Life is colors. This is how we see the world at Pantone. And we experience the joy of working with colors every day.

Working professionally with colors, we recognise that no two people see colors in exactly the same way. In fact, it was with this insight in mind that we invented the PANTONE MATCHING SYSTEM® over 50 years ago.

Today, this is used daily all over the world, by art directors and designers to infuse their work with color – and ensure that their choice of color is true to their original idea.

Through the design collection of PANTONE Living we want to share our love of colors and enable you to express yourself through colorful accessories like a coffee cup in vibrant yellow, a key chain in daring pink or a water bottle in classic dark blue. Whatever your vision, we are here to help you make it happen.

Reflecting this, creativity is at the heart of everything we do. First and foremost because color inspires creativity, but also because we have worked with creative professionals for over 50 years.

So let's share the love of color and, together, make the world a more creative place.

PANTONE™
Cool Gray 9
PANTONE®
182 C
PANTONE™
182
PANTONE™
Cool Gray 9
PANTONE™
182
PANTO
182

The design collection of PANTONE Living feature products in three categories:

Moving
Meeting
Working

PANTONE™
Cool Gray 9

Moving

Experience the joy of color on-the-go
with no-nonsense products.

To go cup | Hip flask | Drinking bottle | Key chain

To go cup

PANTONE Living
Moving

10110
Stainless steel, PP lid
Ø75 x 164 mm
430 ml
Colli size 6

Enjoy a colorful start to your day with the to go cup in one of eight colors, for example the petroleum blue [PANTONE 2150]. The clever design ensures your nose will not get in the way when you sip your drink.

PANTONE colors

Yel. 012 2035 182 229 2150 15-0343 C. Gray 9 419

Hip flask

10111
Stainless steel
23 x 60 x 135 mm
150 ml
Colli size 6

This hip flask is a conversation starter. Choose it in soft pink [PANTONE 182] and you will add energy to the atmosphere, wherever you are.

PANTONE colors

Yel. 012 2035 182 289

Drinking bottle Tritan

PANTONE Living
Moving

10108
Tritan, stainless steel and PP lid
Ø62 x 220 mm
500 ml
Colli size 6

Keep hydrated with this lightweight, see-through bottle and stand out by choosing it in bordeaux [PANTONE 229].

PANTONE colors

Drinking bottle Steel

10109
Stainless steel, PP
Ø74 x 190 mm
630 ml
Colli size 6

This durable bottle demands attention, especially in glowing yellow [PANTONE Yellow 012]. With its capacity of 630 ml, it will help you keep hydrated.

PANTONE colors

Yel. 012 2035 182 229 2150 15-0343 C. Gray 9 419

Key chain S

PANTONE Living
Moving

10130
Nylon, metal
180 x 33 mm
Colli size 10

Keep organized with this clean-cut nylon key chain incorporating a white PANTONE clasp, which holds the cords together.

PANTONE colors

Yel. 012 2035 182 229 2150 15-0343 C. Gray 9 419 18-3838

Key chain L

10131
Nylon, metal
480 x 33 mm
Colli size 10

You will never have to search for your keys again if they are hung around your neck, or if the coloured cord lets you know where they are in your bag.

PANTONE colors

PANTONE™
2035
PANTONE™
2035
PANTONE™
Mug, set of 2

Meeting

Create the right atmosphere for your meeting – whether it's business or social.

Mug | Espresso cup | Tea cup

Mug

PANTONE Living
Meeting

10103
Handmade fine china (ceramic)
Ø85 x 124 x 98 mm
375 ml
Colli size 6

Get your meeting off to a flying start with these handmade mugs in orange [PANTONE Orange 021]. Or add a creative spark by serving coffee in intriguing dark purple [PANTONE 519] and forest green [PANTONE 15-0343] cups.

PANTONE colors

600 Yel. 012 021 2035 182 257 519 229 289

2150 550 3435 15-0343 578 Warm Gray 2 Cool Gray 9 2322 419 18-3838

Espresso cup

10104
Handmade fine china (ceramic)
Ø62 x 86 x 61.5 mm
120 ml
Colli size 6

Add to the pleasure of your espresso by enjoying it from pink [PANTONE 182] or green [PANTONE 578] handmade espresso cups. Choose your color to set just the right mood for any meeting.

PANTONE colors

600 Yel. 012 021 2035 182 257 519 229 289

2150 550 3435 15-0343 578 Warm Gray 2 Cool Gray 9 2322 419

Tea cup

PANTONE Living
Meeting

10105
Handmade fine china (ceramic)
Ø104 x140 x 80 mm
475 ml
Colli size 6

Steaming hot tea in these large handmade tea cups will liven up any meeting, especially in dark blue [PANTONE 289] or red [PANTONE 2035].

PANTONE colors

PANTONE™
2035
PANTONE™
2035
PANTONE™
2035

PANTONE™
Cool Gray 9
PANTONE™
Cool Gray 9
PANTONE™
419
PANTONE™
Cool Gray 9

Working

Stay organized and keep track of your best ideas using colors.

Storage box | Pencils | Pencil cup | Credit & business card holder | Note pad | Notebook | Booklets

PANTONE™
2035
PANTONE™
2035
PANTONE™
2035
Cool Gray 9
Yellow 012
pencils
pencils
PANTONE™
Yellow 012

Storage box
Set of 2

10160
Paper laminated cardboard
L: 329 x 249 x 101 mm
S: 263 x 199 x 86 mm
Volume L: 8.7 l. S: 4 l
Colli size 3

Meticulously organizing your space is never tedious with these boxes. For instance, you can add playfulness to the air by introducing pink [PANTONE 182] or, alternatively, create a classic feel with yellow [PANTONE Yellow 012].

PANTONE colors

Yel. 012 2035 182 229 2150 15-0343 C. Gray 9 419

7 HB pencils in metal tube

10140
Aluminum tube,
wood pencils
Ø26 x 185 mm
Colli size 6

Be creative with these seven graphite core pencils in HB for optimal all round performance.

Pencil Cup

PANTONE Living
Working

10149
Handmade fine china (ceramic)
Ø68 x 68 x 185 mm
Colli size 6

Keep your office table organized with colors and creative fun with this great Pencil cup.

PANTONE colors

Credit & business card holder

PANTONE Living
Working

10800
ABS
95 x 60 x 11 mm
Colli size 10

Organize your credit and business cards using colors. How about an intense red [PANTONE 2035] or classic black [PANTONE 419].

PANTONE colors

Yel. 012 2035 182 229 2150 15-0343 C. Gray 9 419

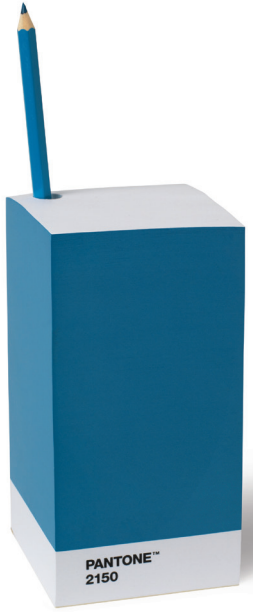
Note pad

10146
FSC™ certified paper
75 x 75 x 146 mm
Colli size 4

Get creative when you scribble down your notes on this PANTONE note pad. Then keep your pen safe by putting it in the integrated hole.

PANTONE colors

Yel. 012 2035 182 229 2150 15-0343 C. Gray 9 419



Notebook S

10144
Paper
170 x 120 x 22 mm
Colli size 6

Scribble down you notes and creative drawing. Keep all your work together with colors, for your office or at colorful meetings.

PANTONE colors

Yel. 012 2035 182 229 2150 15-0343 C. Gray 9 419 18-3838

Notebook L

10145
Paper
220 x 170 x 22 mm
Colli size 6

Scribble down you notes and creative drawing. Keep all your work together with colors, for your office or at colorful meetings.

PANTONE colors

Yel. 012 2035 182 229 2150 15-0343 C. Gray 9 419 18-3838

Booklets
Set of 2

10143
Paper
L: 220 x 170 x 5 mm
S: 170 x 120 x 5 mm
Colli size 6

Notes and creative drawing. Keep all your work together with colors, for your office or at meetings.

PANTONE colors

Yel. 012 2035 182 229 2150 15-0343 C.Gray 9 419 18-3838

PANTONE™
2322
PANTONE™
229
PANTONE™
Cool Gray 9
PANTONE™
3435
PANTONE™
419

Color of the Year 2018™

PANTONE®

Ultra Violet

18-3838

Color of the Year 2018
PANTONE 18-3838 Ultra Violet

The Pantone Color of the Year has come to mean so much more than 'what's trending' in the world of design; it's truly a reflection of what's needed in our world today," added Laurie Pressman, Vice President of the Pantone Color Institute. "As individuals around the world become more fascinated with color and realize its ability to convey deep messages and meanings, designers and brands should feel empowered to use color to inspire and influence. The Color of the Year is one moment in time that provides strategic direction for the world of trend and design, reflecting the Pantone Color Institute's year round work doing the same for designers and brands."

Get the Ultra Violet color palette at
www.PANTONE.com

Color overview

To-go cup

Yel. 012 | 2035 | 182 | 229 | 2150 | 15-0343 | C. Gray 9 | 419

Hip flask

Yel. 012 | 2035 | 182 | 289

Pencil Cup

Yel. 012 | 2035 | 182 | 229 | 2150 | 15-0343 | Cool Gray 9 | 419 | 18-3838

Key chain S

Yel. 012 | 2035 | 182 | 229 | 2150 | 15-0343 | C. Gray 9 | 419 | 18-3838

Key chain L

Yel. 012 | 2035 | 182 | 229 | 2150 | 15-0343 | C. Gray 9 | 419 | 18-3838

7 HB pencils in metal tube

446

Drinking bottle Tritan

Yel. 012 | 2035 | 182 | 229 | 2150 | 15-0343 | C. Gray 9 | 419

Drinking bottle Steel

Yel. 012 | 2035 | 182 | 229 | 2150 | 15-0343 | C. Gray 9 | 419

Mug Ltd. Edition

18-3838

Mug, Espresso cup and Tea cup

600 Yel. 012 021 2035 182 257 519 229 289

2150 550 3435 15-0343 578 Warm Gray 2 Cool Gray 9 2322 419

Booklets S & L

Yel. 012 2035 182 229 2150 15-0343 Gray 9 419 18-3838

Notebook S & L

Yel. 012 2035 182 229 2150 15-0343 Gray 9 419 18-3838

Credit & business card holder

Yel. 012 2035 182 229 2150 15-0343 C. Gray 9 419

Storage boxes

Yel. 012 2035 182 229 2150 15-0343 C. Gray 9 419

Note pad

Yel. 012 2035 182 229 2150 15-0343 C. Gray 9 419

About Copenhagen Design

COPENHAGEN
.DESIGN

Specialist within brand extension, Copenhagen Design, holds licensing agreements with some of the world's most well-known and loved brands including Pantone, Copenhagen Design`s lifestyle products allow consumers all over the world to engage with their favorite brands on more levels of daily life.
www.copenhagen.design

About the designers

PANTONE Living products are designed by two internationally renowned Danish designers: Søren Varming and Ulrik Nordentoft. Both have won several prizes for their designs, including the prestigious Red Dot Award and Best of the Best Design Award.

Søren Varming specializes in graphic design and has, amongst others, designed award-winning graphic identities for museums and leading international businesses. Ulrik Nordentoft works with product and interior design, and has designed several classics for acclaimed Danish design companies.

For PANTONE Living, the two designers stripped away all unessential elements to create simple and aesthetic design that references the PANTONE color chip.
The result is a portfolio of functional objects, which celebrate the joy of color.

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2018

PANTONE™ Living